

Latino Media Gulf Coast, Inc.
La Costa Latina Newspaper
and The Hispanic Resource Center
Present

FESTIVAL

LATINO

2026

LATINO FESTIVAL 2026
September 18, 2026 – 5 - 9 p.m.
Downtown Pensacola
Palafox St., Pensacola, FL
(850) 494-7899
www.latinomediainc.com

SPONSORSHIP FORM

Organization Name: _____ Contact Name: _____

Address: _____ Phone: _____

Cell Phone: _____ Email Contact: _____ Web Site: _____

What will you display, promote, distribute, or sell at your booth?: _____

\$3,000
Sponsor

- Includes:
- Vinyl banner on stage
 - Video ad on jumbotron(s)
 - Sponsor recognition in event promotions
 - Prominent vender space at event
 - 1/2-page or 60 column inches of color ad space in La Costa Latina
 - Scheduled and announced stage time to speak/present

Signature (initials) Required on Each Item: All references to LMGC/LCL mean Latino Media Gulf Coast / La Costa Latina

_____ No tents larger than 10'x10' are allowed without a permit. No cooking or open flames are allowed under tents. Vendors who will be cooking on-site must have a fire extinguisher that has been inspected within the last 12 months.

_____ Please register sponsorship as soon as possible to receive full benefit of sponsorship package. Sponsorships received after promotional material is produced may not appear on said materials. Full payment must be received by LMGC/LCL by July 10 unless otherwise arranged in writing. LMGC/LCL reserves the right to cancel or sell the space to another organization if payment and required items are not received by such date.

_____ Digital advertisements must be ordered before September 16, 2026. Sponsor must notify LMGC/LCL of when they wish to run their print ad. Print ads must run prior to January 1, 2027

_____ Missing property, damage and breakage at the event and facility will be the responsibility of the person signing this contract. LMGC/LCL is not responsible for lost or stolen items. Sponsor/Vendor must store valuable items away from easy reach of visitors. LCL does not guarantee Sponsor/Vendor against losses, including but not limited to losses from theft.

_____ Sponsor/Vendor is responsible for proper disposal of its empty cartons/boxes, decorations, and leftover literature or materials at the end of the event participation. Sponsor/Vendor shall ensure no leftover items are left in and around its booth area otherwise onsite when the event ends.

_____ LMGC/LCL reserves the right to refuse participation to any party based on inappropriate conduct or booth content. LMGC/LCL reserves the right to refuse booth space to any Sponsor/Vendor

_____ offering services competing with LMGC/LCL. In addition, LMGC/LCL reserves the right to refuse booth space to any Sponsor/Vendor that represents an organization that is not consistent with the mission and values of LMGC/LCL.

_____ Sponsor/Vendor acknowledges that the fees paid are non-refundable except in the unlikely event that the event is canceled, in which case LMGC/LCL will refund to Sponsor/Vendor any unused portion of its fee. In the event of cancellation, print advertising packages will be honored.

_____ ABSOLUTELY NO ALCOHOLIC DRINKS MAY BE SOLD BY ANY VENDOR at this festival.

_____ VEHICLES ARE NOT ALLOWED ON VENDOR SPACE DURING THE EVENT. Vendors in tent spaces must unload their equipment and move their vehicles from the festival area by 4:30 p.m.

_____ ELECTRICITY: Limited access to power will be available. It is still advised that vendors not be dependent on electricity as any power failures and accessibility are out of the control of the Festival organizers. QUIET independent generators are allowed, however organizers may ask vendors to turn off the generator or leave the event if the generator is too loud.

_____ VENDOR SPACE: No part of Vendor display may extend outside the allotted space. Material may not go into the aisle, infringe, or otherwise block an adjoining booth. LMGC/LCL reserves the right to remove obstructions or reassign booth space at its sole discretion to improve safety, access or visibility. In order to prevent disruption and intrusion to visitors and other Vendors, all Vendors, including political candidates and their volunteers, are prohibited from promoting services and candidates beyond the confines of their allotted space.

Please select method of payment:

_____ **Credit Card:** Please email this form grace@latinomediainc.com. An invoice will be sent to the sender or designated receiver.

_____ **Check:** Please print, sign and mail this form and check payable and mail to: Latino Media Gulf Coast, Inc., P.O. Box 284, Pensacola, FL 32591

I have read the above policies concerning my participation as a sponsor for the 2026 Latino Festival in Pensacola. By signing below, I understand and agree to the sponsorship agreement and acknowledge that I am the actual authority to enter into this Contract and waiver on behalf of Sponsor and that any necessary approvals have been obtained prior to signing this Contract. In consideration for the opportunity to participate in the 2026 Latino Festival, Sponsor hereby waives and releases all rights for itself, its employees, and agents to any claims for damages it, its employees or agents may have against Latino Media Gulf Coast, its employees or agents, or the employees or agents of any Latino Media Gulf Coast, Inc. affiliate or subsidiary for claims arising out of Sponsor's participation in the 2026 Latino Festival.

Printed Name

Signature

Title with Company

Date