



**May 3, 2026 – Downtown Pensacola, Government Street – 2 p.m. until 8 p.m.**  
**VENDOR/ADVERTISER/SPONSORSHIP | (850) 494-7899 | www.latinomediainc.com**

*Please print and return with payment to: Latino Media Gulf Coast, P.O. Box 284, Pensacola, FL 32591*

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email Contact: \_\_\_\_\_ Web Site: \_\_\_\_\_

What will you display, promote, distribute, or sell at your booth?: \_\_\_\_\_

**Please check one**

<b>\$200 Advertiser</b> <input type="checkbox"/>	<b>\$300 Vendor</b> <input type="checkbox"/>	<b>\$500 Sponsor</b> <input type="checkbox"/>	<b>\$1,000 Sponsor</b> <input type="checkbox"/>	<b>\$2,000 Sponsor</b> <input type="checkbox"/>
Rotating ad on screens positioned at the event.	Vendor space to sell products and/or distribute information. Please see regulations and agreement form.	Includes a prominent location within the venue, company signage/banner (provided by sponsor), 1/4-page or 30 column inches of color ad space in La Costa Latina Newspaper, sponsor recognition in event promotions, digital ad during event and verbal recognition at the event.	Includes a prominent location within the venue, company signage/banner (provided by sponsor), 1/2-page or 60 column inches of color ad space in La Costa Latina Newspaper, sponsor recognition in event promotions, digital ad during and verbal recognition at the event.	Includes a prominent location within the venue, company signage/banner (provided by sponsor), full-page or 120 column inches of color ad space in La Costa Latina, sponsor recognition in event promotions digital during event, verbal recognition at the event and programed time on stage.

**Signature (initials) Required on Each Item: All references to LMGC/LCL mean Latino Media Gulf Coast (a.k.a. La Costa Latina)**

- \_\_\_\_\_ No tents larger than 10'x10' are allowed without a permit. No cooking or open flames are allowed under tents. Vendors who will be cooking on-site must have a fire extinguisher that has been inspected within the last 12 months.
- \_\_\_\_\_ Please register sponsorship as soon as possible to receive full benefit of sponsorship package. Sponsorships received after promotional material is produced may not appear on said materials. Full payment and all required documentation as specified herein must be received by LMGC/LCL by May 1. LMGC/LCL reserves the right to cancel or sell the space to another organization if payment and required items are not received by such date.
- \_\_\_\_\_ Advertisements included in sponsorship packages must be ordered before July 31, 2026 and placed by August 31, 2026. Sponsor must notify LMGC/LCL of when they wish to run their ad.
- \_\_\_\_\_ Missing property, damage and breakage at the event and facility will be the responsibility of the person signing this contract. LMGC/LCL is not responsible for lost or stolen items. Sponsor/Vendor must store valuable items away from easy reach of visitors. LCL does not guarantee Sponsor/Vendor against losses, including but not limited to losses from theft.
- \_\_\_\_\_ Sponsor/Vendor is responsible for proper disposal of its empty cartons/boxes, decorations, and leftover literature or materials at the end of the event participation. Sponsor/Vendor shall ensure no leftover items are left in and around its booth area otherwise onsite when the event ends.
- \_\_\_\_\_ LMGC/LCL reserves the right to refuse participation to any party based on inappropriate conduct or booth content. LMGC/LCL reserves the right to refuse booth space to any Sponsor/Vendor offering services competing with LMGC/LCL. In addition, LMGC/LCL reserves the right to refuse booth space to any Sponsor/Vendor that represents an organization that is not consistent with the mission and values of LMGC/LCL.
- \_\_\_\_\_ Sponsor/Vendor acknowledges that the fees paid are non-refundable except in the unlikely event that the event is canceled, in which case LMGC/LCL will refund to Sponsor/Vendor any unused portion of its fee. In the event of cancellation, advertising packages will be honored.

**Please select method of payment:**

- \_\_\_\_\_ Credit Card: Please call 850-494-7899 to charge by phone, then mail or email this form [grace@latinomediainc.com](mailto:grace@latinomediainc.com)
- \_\_\_\_\_ Check: Please make check payable and mail to: Latino Media Gulf Coast, Inc., P.O. Box 284, Pensacola, FL 32591-0284

I have read the above policies concerning my participation as a sponsor for the Latino Festival in Pensacola. By signing below, I understand and agree to the sponsorship agreement and acknowledge that I am the actual authority to enter into this Contract and waiver on behalf of Sponsor/Vendor and that any necessary approvals have been obtained prior to signing this Contract. In consideration for the opportunity to participate in the Latino Festival, Sponsor/Vendor hereby waives and releases all rights for itself, its employees, and agents to any claims for damages it, its employees or agents may have against Latino Media Gulf Coast, its employees or agents, or the employees or agents of any Latino Media Gulf Coast, Inc. affiliate or subsidiary for claims arising out of Sponsor's/Vendor's participation in the Latino Festival.

Printed Name \_\_\_\_\_ Signature \_\_\_\_\_ Title with Company \_\_\_\_\_ Date \_\_\_\_\_